

# Private Sector Platform

A monthly highlight of companies' innovative initiatives in plastic waste reduction.

## Company Highlight



CirPlas is dedicated to tackling plastic pollution through innovative recycling and upcycling programs, effectively diverting plastic waste from landfills and oceans. With a track record of collecting up to 300 metric tons of waste in the last year alone, their commitment to environmental sustainability extends beyond impressive collection figures.

CirPlas takes a circular approach to plastic waste management, ensuring responsible handling from collection to reintegration, minimizing environmental impact, and promoting a circular economy. Collaboration with third-party organizations broadens their reach, allowing for the effective collection of plastic waste across a wider geographic area.

Once collected, the plastics undergo a transformation process, turning into high-quality plastic resin suitable for various industrial applications. This innovative processing ensures that recycled plastic can be used to create new, valuable products. CirPlas prioritizes a closed-loop system, returning processed plastic resin to its clients, enabling businesses to incorporate recycled materials into their products and promoting sustainability throughout their supply chain.

CirPlas' debut product, R-POT, is made from upcycled post-consumer recycled plastic sourced from "longan baskets." Typically, these baskets are reinforced with additives like talcum and calcium for durability, making them less suitable for recycling. However, CirPlas has repurposed these materials into R-POT, contributing significantly to plastic waste reduction.

Individuals can also play an active role in responsible waste management through the Zero Waste Hero Program. With convenient drop-off locations across Bangkok and weekly waste pick-up services, waste disposal becomes effortless. Monthly Plastic Collection Reports provide transparency, allowing individuals to track their impact on reducing plastic pollution.

For businesses seeking a complete waste management solution, CirPlas offers Total Solution packages, encompassing everything from waste pick-up to transforming plastic waste into valuable new products. This sustainable approach allows businesses to minimize their environmental footprint.

CirPlas goes beyond waste collection by fostering education and awareness through Recycling Workshops, empowering communities to adopt responsible waste management practices. Transparency is a core principle, with their Track and Trace system allowing clients to monitor the entire waste journey, providing clear insights into their environmental impact.

Partnering with CirPlas allows businesses to enhance their corporate image and contribute to a healthier environment. With customizable recycling solutions and comprehensive sustainability packages, CirPlas empowers companies to showcase their environmental responsibility and share their success stories. Together, CirPlas and its partners can create a cleaner, more sustainable future, one recycled plastic item at a time.

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## About Private Sector Platform

The Private Sector Platform promotes good practices and innovative actions taken by private sector actors in the ASEAN+3 region. Businesses can utilise the PSP to showcase the products, services and technologies that are helping reduce plastic waste.

Many companies – big and small – are growing concerned about the future of our planet. The sight of plastic waste scattered across beautiful landscapes, oceans and beaches has motivated many to take affirmative action. These innovations cover everything from plastic usage reductions and alternative materials, to recycling and waste management – to name just a few. Our platform offers a way to honour, highlight and promote these efforts.



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