



TONTOTON's Material Recovery Facility
Sihanoukville, Cambodia

**IF YOU
CAN
IMAGINE IT**



Driven by the principle 'Leave Nothing and No One Behind,' we are dedicated to collecting and treating all types of plastic, with a special focus on commercially non-recyclable plastic in highly polluted coastal areas of Cambodia.

Our comprehensive approach covers every step, from prevention to collection, providing solutions for every type of plastic. Most importantly, we empower communities to thrive in a less plastic-polluted environment.

TONTOTON is certified by Ocean-Bound Plastic (OBP) and audited by 3rd party control body.

WE CAN DO IT





Environmental & Social IMPACT

3,000 TONS

Post-consumer mismanaged non-recyclable plastic waste collected from ocean-bound environments in 2022-2024

456 Waste Pickers

Waste collectors registered under TONTOTON. 57% are women

7,000,000 Plastic bottles

Plastic bottles collected from the environment, household and businesses

450 Segregation units

We operate our network of segregation in households, businesses, and temples.

40 Full time staff

At our main operation MRF in Sihanoukville, Cambodia, in our control office in HCMC, Vietnam, and our purchasing office in Guangzhou China.

How to support?

Verified Plastic Credits Certified via Social+ OCEAN-BOUND PLASTIC protocol.

The Verified Plastic Credit Unit is an outcomes-based financial instrument designed to mobilize necessary funding for waste collection projects around the world. Every credit guarantees that 1 tonne of plastic waste is prevented from polluting the environment or removed from the environment and managed while generating socio-economic benefits.



Learn more about Ocean Bound Plastic (OBP) Certification at <https://www.obpcert.org/>



Become a Plastic Action Supporter

Whether you want to support plastic pollution reduction, collect non-recyclable next to your recycled plastic, or use recycled Ocean-Bound Plastic (OBP) in your products, TONTOTON can help you to implement these goals.

Why finance plastic action?

- Collecting low-value plastic requires funding, which can be achieved through industry support for collection and recycling initiatives. Those are vital for addressing the plastic pollution crises and minimizing environmental harm.
- By investing in these efforts, companies can create a more sustainable and responsible approach to plastic waste management and be part of the global action to Beat Plastic Pollution.

How to start?

Define your goals and impact plan; we'll make sure to tailor our solutions to your needs and work together to achieve your IMPACT.



TONTOTON's Plastic Action Solutions



1

One+One Leave Nothing Behind

The problem - Recyclable post-consumer plastic is selectively collected while ignoring low-value plastic from the exact locations. Non-recyclable plastic has no value and is often left uncollected, polluting lands and oceans.

Supporters - Companies that use recycled post-consumer plastic in their products.

Your Impact- shift to an inclusive collection of all types of plastic. For every ton of recyclable material, non-recyclable plastic will be picked up.
One+One, leave nothing and no one behind.

Cost- One Ton collected and treated \$500 USD

2

Support Orphan Plastic Cleanup

The problem - Insufficient waste management systems lead to plastic waste being mismanaged and leakages into the environment. Orphan plastic is post-consumer, non-recyclable plastic with no market value and no solution.

Supporters - Companies and organizations that wish to create a strong environmental and social impact through plastic pollution reduction.

Your Impact- Collection and treatment of orphan plastic, reduce poverty, empower communities, and build segregation infrastructure.

Cost- One Ton collected and treated \$500 USD

ON-GOING CONTRIBUTION

Ongoing support creates a constant change and practical impact on the environment and behavior change in local communities, empowers disadvantaged communities, and prevents plastic pollution. The collection will be divided into 50% leakage prevention by segregation at source in coastal villages with poor waste management system and 50% mismanaged legacy plastic cleanups.

Environmental and social Impact	Monthly Household segregation	Monthly Legacy plastic cleanup
Tons collected	10 tons	10 tons
Plastic collection by collector	100-120 kg	2000 kg
Average financial support	\$8-10 USD additional income for household*	\$150
Community participation	100 additional units Households, families, and small businesses are segregation units.	Five informal waste pickers in part-time
Area affected	Polluted coastal villages with poor waste management system and high leakage (next to the sea or waterways that connect to the sea).	Beach, hidden illegal dump sites, and open natural environment all within 50 km from the shorelines of Cambodia.
Additional impact and operation	20 full-time team members include community managers, pickup drivers and helpers, warehouse staff, sorting and production teams. Trucks for transportation of contaminated waste to treatment.	

3

IMPACT ZONE

The Problem- Lack of Environmental Education in disadvantaged communities and safe places for school and after-school activities.

Why - Recycled plastic PlayZones and classrooms increase community involvement and circular economy.

How - Community members collect plastic waste that is converted into plastic boards for PlayZone's construction. Each PlayZone contained 2-3 tons of hard-to-recycled plastic.

Cost - One complete Classroom \$8,000 USD





Home Repair

The Problem - Families living in extreme poverty can't afford to renovate their homes. As a result, children live in unsafe and poor conditions.

Why - TONTOTON's collection system provides income opportunities to households and produces sturdy boards crafted from hard-to-recycle plastic for home repair. Increase circular economy.

How - We cooperate with the Child-Care NGO - M'lop Tapang to identify families in need and support better living conditions.

Estimated cost: \$3,000 USD.



THE PLASTIC IMPACT TOUR BE PART OF THE SOLUTION

TONTOTON's Plastic Impact Tour creates awareness, behavior change, and highlights the impact of the non-recyclable plastic problem, along with ways to reduce plastic usage. It instills responsibility and connects the younger generation to social and environmental solutions.

TONTOTON's Plastic Impact Tour:

- Promotes solutions for non-recyclable plastic waste to students and communities
- Educates local students on plastic pollution issues, such as:
 - Community collection models
 - Preventing plastic leakage
 - Recycling and upcycling innovations
- Offers firsthand experiences in:
 - Sorting and processing hard-to-recycle plastics
 - Witnessing environmental impact
- Supports community action by:
 - Funding the collection of 1 kg of plastic per \$1 support
 - Start from \$10/student with 10kg ocean-bound plastic removal certificate



IMPACT PRODUCT COLLECTION

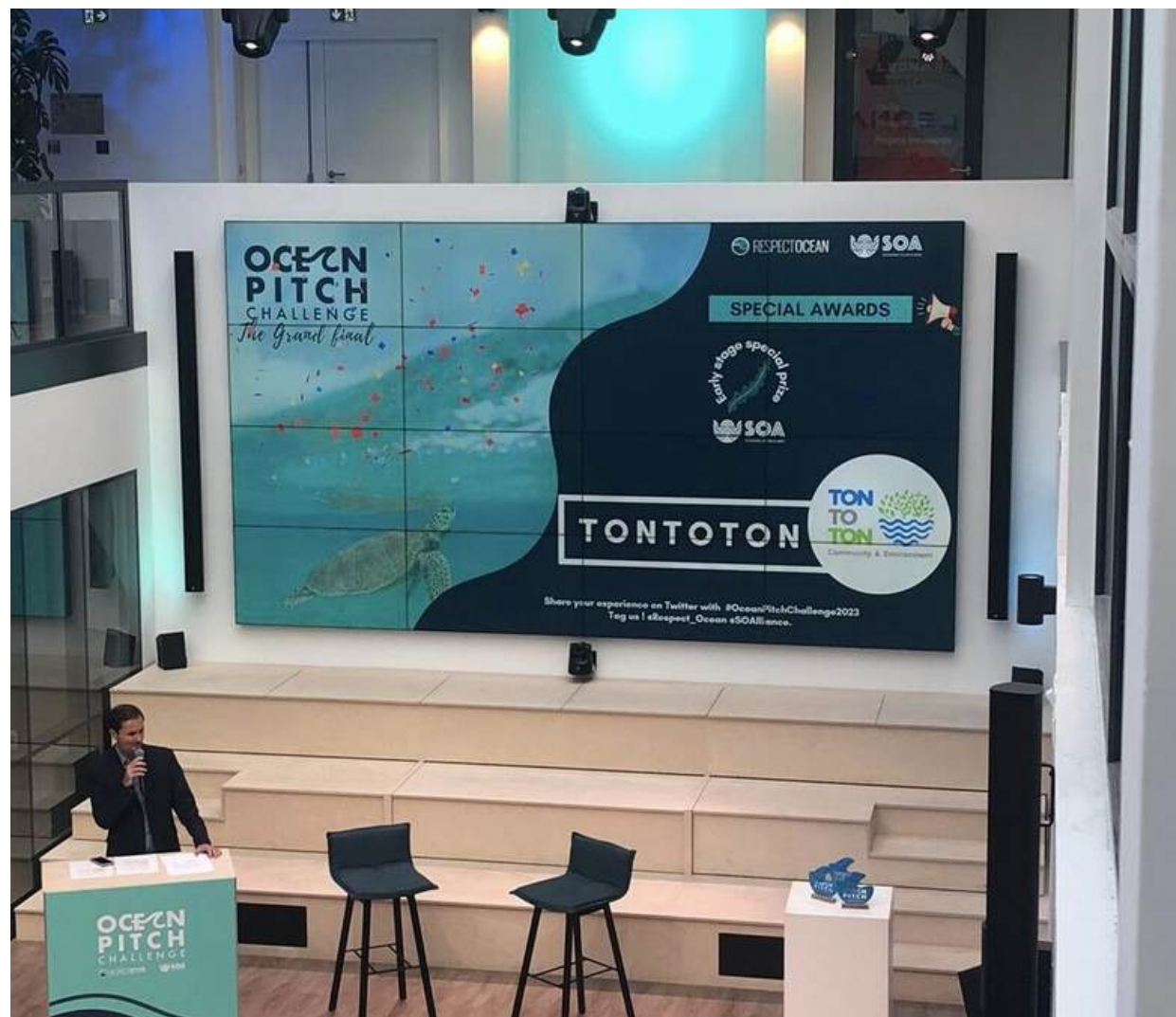
TONTOTON's range of impact products, crafted from recycled plastic boards, represents a tangible commitment to environmental sustainability and community empowerment. These small items are more than just products; they serve as a statement of purpose and a beacon of awareness in the fight against plastic pollution. Each purchase directly finances the community-driven collection of non-recyclable plastic, ensuring that these materials are reclaimed from the environment and given new life.

The sale of these products channels critical funds back into the communities, bolstering the local economy and providing the necessary resources to continue the crucial work of waste collection. This virtuous cycle not only sustains TONTOTON's operational framework but also fosters a deeper connection between consumers and the mission, as each item purchased contributes to a cleaner planet and a stronger community.



TONTOTON received prestigious awards

🏆✨ At the Ocean Pitch challenge: We were humbled to be recognized as the best solution by both the esteemed audience and the distinguished panel, receiving the Audience Choice Award and the Early Stage Startup Award, organized by **Sustainable Ocean Alliance and Respect Ocean**



🏆✨ TONTOTON has been awarded the prestigious EPPIC challenge by the **UNDP** in Cambodia for our groundbreaking solution to stop plastic pollution.





UNESCO GREEN CITIZENS



TONTOTON Recognized by UNESCO Green Citizens for Plastic Pollution Initiative

Pioneering Social Innovation, TONTOTON's Unique Approach Mobilizes Coastal Communities Against Plastic Pollution Becomes a UNESCO Green Citizens Project.

- TONTOTON becomes the first Cambodian project to join the UNESCO Green Citizens Project.
- Innovative waste collection and upcycling processes empower coastal communities, addressing all types of plastic pollution.
- The initiative's funding model of environmental stewardship and community engagement stands as a powerful example for global sustainability efforts.





Transforming over 4,000 kg of plastic waste into a house extension for waste collectors and two classrooms.

Our unique approach combines the collection of hard-to-recycle plastics with upcycling, turning plastic waste into a safe house and a vibrant educational space.

These classrooms are more than just a place for learning; they're a safe consultation haven for children and their families, fostering education and support within the community.

Tackle Plastic Pollution

Our action **Your Impact**



Articles in World Economic Forum

- [How businesses can help address non-recyclable plastic pollution](#)
- [How empowering local communities can help solve global plastic waste](#)



UNEP Sea Circular Case Study on TONTOTON:
[Circular solutions for plastic pollution](#)

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Community & Environment

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